TUKWILA
Metropolitan Park District
POOL

TUKWILA POOL METROPOLITAN PARK DISTRICT (TPMPD)

Mission, Vision & Values

TPMPD Mission Statement:

To provide a welcoming public aquatics facility managed in a fiscally-responsible manner with a focus on safety. We carry out this mission with a Board and staff who are compassionate, inclusive and responsive to the needs of our diverse community, working to foster positive and life-long experiences with aquatic environments.

TPMPD Vision Statement:

Contributing to the quality of life for our community, and for future generations, through welcoming, fun, safe and positive aquatic experiences at the Tukwila Pool.

TPMPD Core Values:

We Value…

> …a safe, inclusive, caring public resource that is integrated into the fabric of our community

> …educating all ages of our community in the lifelong skills of swimming and water safety

> …integrity and maintaining the highest ethical standards by communicating honestly and transparently

> …treating everyone with respect and embracing diverse opinions

> …conducting our business and maintaining our facility in a fiscally-responsible manner that ensures the community can depend on aquatics as an available resource for generations to come

> …creative, affordable and fun programming that is responsive to the community's needs and contributes to the overall health and wellness of the community

> …a spirit of collaboration and innovation when working with others to enhance services available for our community members

> …our amazing volunteers!

> …citizens of Tukwila whose support allows every resident and staff member to feel a sense of ownership of the pool

BACK TO TOP

Swot Analysis – Questions to Consider

Strengths

- What advantages does your business have?
- What do you do better than anyone else?
- What is unique about your business?
- What do you offer that is cheaper?
- What do you offer that is better?
- What do your customers see as your strengths?
- What do your staff see as your strengths?
- What knowledge, skills or experience do you have?
- Is your location an advantage?

Weaknesses

- What disadvantages does your business have?
- What can you improve?
- What should you avoid?
- What do your customers see as your weaknesses?
- What do you staff see as your weaknesses?
- What knowledge, skills or experience do you need?
- Is your location a disadvantage?

Opportunities

- What are the good opportunities you know of?
- What are the interesting trends you are aware of?
- What niche markets can you get into?
- What competitor weaknesses can you exploit?
- Do you have any useful contacts?
- What new marketing ideas are there that you can use?
- Can you develop any useful partnerships?
- Are there any seasonal influences you can use?
- What new markets can you get into?

Threats

- What obstacles do you face?
- What is your competition doing?
- Is anything changing that will adversely affect your business?
- Are your customer requirements changing?
- Are any key staff leaving you?
- Are you unable to overcome any of your weaknesses?

Exercise SWOT

Positive   **Negative**

Strenths

-
-
-
-

Weaknesses

-
-
-
-

Internal

Opportunities

-
-
-
-

Threats

-
-
-
-

External

Visioning

It is healthy for teams to step back occasionally and look to their future. Doing so will help your team understand its overall target and purpose for being. This activity will help your team members reach some kind of consensus about the team's ideal future. By envisioning the ideal or best case scenario a team can renew and re-commit to excellence.

Step One: Have the team identify all the different groups, stakeholders, or responsibilities that are important to its success. List them on a white board.

Step Two: Divide into pairs and have each select one or two items from the list generated in step one.

Step Three: Image your team in five years. What is the best case scenario of your team's interaction and/or relationship with each stakeholder, group, or responsibility. Report back to the full team.

Step Four: Based on the best scenario reports, have the team draw conclusion about the team's ideal future. List them on the board. It is this ideal vision that should guide your thinking when the team sets it goals and strategies.

SMART Goal:

Specific	
Measurable	
Attainable	
Relevant	
Time-Bound	

Select Organization Type	Select Organization
Washington State	Office of Superintendent of Public Instruction

Students Meeting standard on the general state assessment in 2018

	English Language Arts	Math	Science
3rd	55.5%	57.5%	
4th	57.3%	53.8%	
5th	59.2%	48.5%	55.1%
6th	55.9%	48.2%	
7th	59.6%	49.0%	
8th	58.9%	47.5%	52.9%
10th	69.5%	40.6%	
11th			30.3%

Students meeting standard on the general assessment in 2016, 2017 and 2018
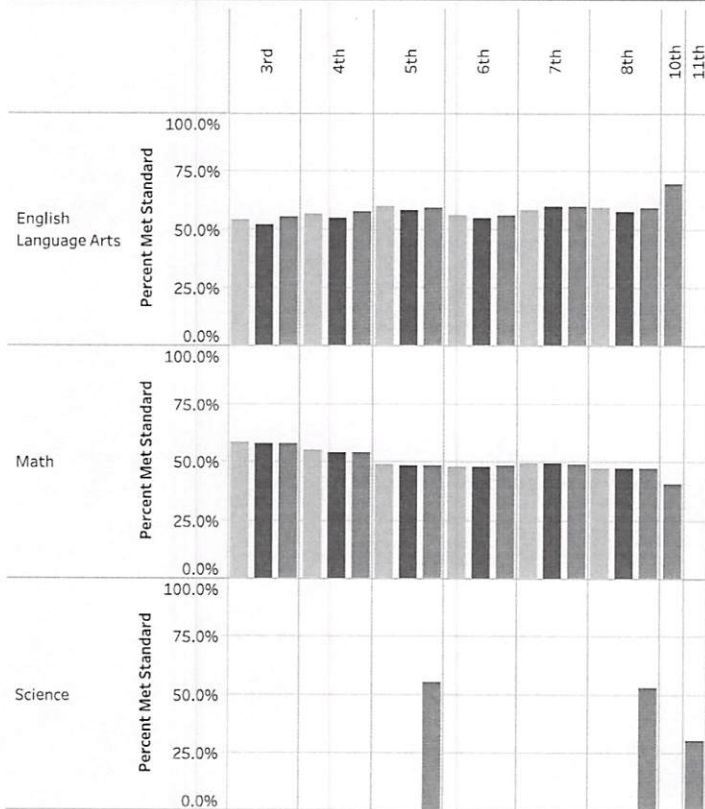
Student Enrollment Information

Enrollment

October	1,115,445
May	1,115,281

Gender (Percent of October Enrollment)

Female	48.4%
Male	51.6%

Race/Ethnicity (Percent of October Enrollment)

American Indian / Alaskan Native	1.4%
Asian	7.7%
Black / African American	4.4%
Hispanic / Latino of any race(s)	23.1%
Native Hawaiian / Other Pacific Islander	1.1%
White	54.4%
Two or More Races	8.0%

Special Programs (Percent of May)

English Learners	11.5%
Low Income	42.4%
Students with Disabilities (Special Education)	14.1%
Migrant	1.8%
Section 504	3.7%

Other Measures

Class of 2017, 4-Year Graduation Rate (%)	79.3%
Class of 2016, 5-Year Graduation Rate (%)	82.4%
Unexcused Absence Rate	0.80%

Educator and Finance Data will be released at a later date

QuickFacts

Tukwila city, Washington; UNITED STATES

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

Table

ALL TOPICS	Tukwila city, Washington	UNITED STATES
Population estimates, July 1, 2018, (V2018)	NA	327,167,434
👤 PEOPLE		
Population		
Population estimates, July 1, 2018, (V2018)	NA	327,167,434
Population estimates base, April 1, 2010, (V2018)	NA	308,758,105
Population, percent change - April 1, 2010 (estimates base) to July 1, 2018, (V2018)	NA	6.0%
Population, Census, April 1, 2010	19,107	308,745,538
Age and Sex		
Persons under 5 years, percent	▲ 7.9%	▲ 6.1%
Persons under 18 years, percent	▲ 23.1%	▲ 22.6%
Persons 65 years and over, percent	▲ 9.9%	▲ 15.6%
Female persons, percent	▲ 48.6%	▲ 50.8%
Race and Hispanic Origin		
White alone, percent	▲ 37.2%	▲ 76.6%
Black or African American alone, percent (a)	▲ 17.1%	▲ 13.4%
American Indian and Alaska Native alone, percent (a)	▲ 1.1%	▲ 1.3%
Asian alone, percent (a)	▲ 23.7%	▲ 5.8%
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 2.1%	▲ 0.2%
Two or More Races, percent	▲ 10.9%	▲ 2.7%
Hispanic or Latino, percent (b)	▲ 15.0%	▲ 18.1%
White alone, not Hispanic or Latino, percent	▲ 32.9%	▲ 60.7%
Population Characteristics		
Veterans, 2013-2017	957	18,939,219
Foreign born persons, percent, 2013-2017	40.5%	13.4%
Housing		
Housing units, July 1, 2017, (V2017)	X	137,403,460
Owner-occupied housing unit rate, 2013-2017	38.3%	63.8%
Median value of owner-occupied housing units, 2013-2017	$260,200	$193,500
Median selected monthly owner costs -with a mortgage, 2013-2017	$1,697	$1,515
Median selected monthly owner costs -without a mortgage, 2013-2017	$574	$474
Median gross rent, 2013-2017	$1,132	$982
Building permits, 2017	X	1,281,977
Families & Living Arrangements		
Households, 2013-2017	7,123	118,825,921
Persons per household, 2013-2017	2.79	2.63
Living in same house 1 year ago, percent of persons age 1 year+, 2013-2017	79.1%	85.4%
Language other than English spoken at home, percent of persons age 5 years+, 2013-2017	49.4%	21.3%
Computer and Internet Use		
Households with a computer, percent, 2013-2017	90.7%	87.2%
Households with a broadband Internet subscription, percent, 2013-2017	81.1%	78.1%
Education		
High school graduate or higher, percent of persons age 25 years+, 2013-2017	78.5%	87.3%
Bachelor's degree or higher, percent of persons age 25 years+, 2013-2017	21.9%	30.9%
Health		
With a disability, under age 65 years, percent, 2013-2017	7.6%	8.7%
Persons without health insurance, under age 65 years, percent	▲ 13.9%	▲ 10.2%

Economy

In civilian labor force, total, percent of population age 16 years+, 2013-2017	71.4%	63.0%
In civilian labor force, female, percent of population age 16 years+, 2013-2017	65.7%	58.2%
Total accommodation and food services sales, 2012 ($1,000) (c)	207,535	708,138,598
Total health care and social assistance receipts/revenue, 2012 ($1,000) (c)	111,226	2,040,441,203
Total manufacturers shipments, 2012 ($1,000) (c)	882,971	5,696,729,632
Total merchant wholesaler sales, 2012 ($1,000) (c)	1,718,579	5,208,023,478
Total retail sales, 2012 ($1,000) (c)	1,246,791	4,219,821,871
Total retail sales per capita, 2012 (c)	$63,576	$13,443

Transportation

Mean travel time to work (minutes), workers age 16 years+, 2013-2017	26.3	26.4

Income & Poverty

Median household income (in 2017 dollars), 2013-2017	$51,318	$57,652
Per capita income in past 12 months (in 2017 dollars), 2013-2017	$29,545	$31,177
Persons in poverty, percent	▲ 21.2%	▲ 12.3%

▟ BUSINESSES

Businesses

Total employer establishments, 2016	X	7,757,807
Total employment, 2016	X	126,752,238
Total annual payroll, 2016 ($1,000)	X	6,435,142,055
Total employment, percent change, 2015-2016	X	2.1%
Total nonemployer establishments, 2016	X	24,813,048
All firms, 2012	2,356	27,626,360
Men-owned firms, 2012	1,237	14,844,597
Women-owned firms, 2012	527	9,878,397
Minority-owned firms, 2012	917	7,952,386
Nonminority-owned firms, 2012	1,049	18,987,918
Veteran-owned firms, 2012	154	2,521,682
Nonveteran-owned firms, 2012	1,799	24,070,685

⊕ GEOGRAPHY

Geography

Population per square mile, 2010	2,084.1	87.4
Land area in square miles, 2010	9.17	3,531,905.43
FIPS Code	5372625	00

About datasets used in this table

Value Notes

▲ Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable. Click the Q left of each row in TABLE view to learn about sampling error.

The vintage year (e.g., V2018) refers to the final year of the series (2010 thru 2018). *Different vintage years of estimates are not comparable.*

Fact Notes
- **(a)** Includes persons reporting only one race
- **(b)** Hispanics may be of any race, so also are included in applicable race categories
- **(c)** Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

Value Flags
- **-** Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in th interval of an open ended distribution.
- **D** Suppressed to avoid disclosure of confidential information
- **F** Fewer than 25 firms
- **FN** Footnote on this item in place of data
- **NA** Not available
- **S** Suppressed; does not meet publication standards
- **X** Not applicable
- **Z** Value greater than zero but less than half unit of measure shown

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Sm Poverty Estimates, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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Regional Offices	Economic Census	E-Stats	Income	Emergency Preparedness	Stats for Stories
History	Interactive Maps	International Trade	Poverty	Statistical Abstract	Blogs
Research	Training & Workshops	Export Codes	Population Estimates	Special Census Program	
Scientific Integrity	Data Tools	NAICS	Population Projections	Data Linkage Infrastructure	
Census Careers	Developers	Governments	Health Insurance	Fraudulent Activity & Scams	
Diversity @ Census	Catalogs	Longitudinal Employer-Household Dynamics (LEHD)	Housing	USA.gov	
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(!) Warning: view_table::render(): A session is active. You cannot change the session module's ini settings at this time in /data/web/www/docs/quickfacts/classes/view/table.public.default.php on line 97

Call Stack

#	Time	Memory	Function	Location
1	0.0002	239544	{main}( )	.../index.php:0
2	0.0007	287416	require_once('/data/web/www/docs/quickfacts/classes/controller.php')	.../index.php:2
3	0.0723	1380872	controller->__construct( )	.../controller.php:187
4	0.0907	1904816	model_fact->process( )	.../controller.php:58
5	0.0984	2330112	model_base->format( )	.../fact.public.default.php:102
6	0.1094	2345592	view_table->process( )	.../base.private.php:179
7	0.1680	3287544	view_table->render( )	.../table.public.default.php:92

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The Golden Circle

What
What we do?

How
How we do it ?

Why
Why we do it ?