

Tukwila Pool Advisory Committee

November 1, 2014

FINAL

Tukwila Community Center Meeting Room "B"

Call to Order: 8:10 Dave Puki

ATTENDANCE:

TPAC MEMBERS: Dave Puki, Vanessa Zaputil, Jeri Frangello-Anderson, Kay Mulliner, Kim McCoy

TP MPD Clerk: KateKruller

GUESTS: Diane Myers, Dave Perkins (Tukwila Pool Aquatics Manager)

Approval of October 4, 2014 Minutes, Vanessa made motion to accept minutes as printed and presented and Kim seconded. Unanimous vote

Dave wanted to make note that this is Kay Mulliner's last meeting and TPAC thanked her for all her hard work. Kay will not be a stranger to any of us, we will still see her at the pool and wish to recognize and thank her for all her support for fundraising for the scholarship fund with the swim-a-thon.

Business Item 1) Discussion of progress on transition to self-operation. Subcommittee activity reports and question and answer period for each subcommittee member.

Logistics: Jeri reported no meeting held in the last week and the next scheduled meeting was November 6<sup>th</sup> at Boulevard Park Library, 7-9 pm.

Budget: Vanessa Zaputil - Budget committee has been meeting weekly at City Hall, next meeting Sunday 11/2, 3:30 – 5:30 Hazelnut room. Final Recommendation for the Accountant/Bookkeeper to be presented. The last MPD meeting King County Treasurer was approved by the board, contracts to be presented to the President for signing. Financial policies have just started to be gone through, William Shore policies are being used as a guideline. 2015 budget is being based on no increase in revenue, trying to keep everything the same as previous due to transition. Loss of ED has been a big strain on the Financial Committee, Vanessa wanted to send out a huge thank you to Jennafer for all her hard work and how great she was to work with. Financial Committee has made the recommendation that Jacque Carroll be the liaison between all the committee meetings to help with communication. Joint meeting between budget and logistics to help facilitate everything between committees.

IT Committee: Kay and Kim. Budget still being worked through; hopefully committee will have numbers by end of day. Talks with Cascade Computer Maintenance regarding service have started. CCM offers to have computers drop shipped directly to their location and offer on premise training. CCM is located in Georgetown. Kim indicated that Firewall would price out around \$1200.00. Kim also has been looking into equipment like routers, printers etc. Looking into phone service with Broadview or Integra which

both offer T1 lines. Robert Eaton is currently working with committee regarding service. Committee to continue to work with Robert. Bottom-line is the pool will have internet/phone service on January 1 2015.

Business Item 2: Continued discussion on marketing the pool events during transition to reduce revenue loss and provide transition information to pool patrons.

41<sup>st</sup> Birthday Party went well. More participation would have been great with better advertising of the event. We were able to talk to a few patrons regarding the transition and provide the FAQ's regarding the pool transition. The staff was very accommodating during the event. TPAC was very concerned by a comment that was made by Rick Still at the MPD meeting that there were some negative comments about the pool and that things will be better. TPAC was very clear that there was no negativity presented. Marketing for the event was very conflicting due to what was published in the recreation guide and the Tukwila Reporter. It was noted that the suggestion box had no cards provided. Dave Perkins indicated that he believes he has found the key for this and will look into it. Dave Perkins also felt very strong about providing an online survey for patrons on what they want, what they like a they would like to see changed. Email blast with FAQ would be very helpful. Dave Perkins indicated that he would get in contact with Rick Still in regards to getting the information out to current patrons via Facebook. Signage for the pool would be very helpful for letting citizens know that we have a pool. Coordinating with School District would be a great way to get the information out to the general population like Backpack Express. Marketing to key core groups would be key. Example: Rotary Thanksgiving Lunch in November might be a good target to connect with patrons regarding the pool. Ideas were presented in regards to grand opening, open house to meet the staff, what is happening a friendly message to patrons to let them know that we are still here and we are here to better serve them.

Vanessa made motion to adjourn, Jeri seconded.

Next Meeting December 6, 2014