

Tukwila Metropolitan Park District Tukwila Pool Advisory Committee

TO: Citizens Pool Advisory Committee
FROM: Bryan Nelson - Chair
DATE: 11/1/12
SUBJECT: Tukwila Pool Advisory Committee Meeting

If you are unable to attend, please notify Bryan at 206-931-1579

AGENDA

November 7, 2012

7:00 AM

Meeting Location: Tukwila Community Center

Call to Order

Approval of Minutes – October 3, 2012

Business Items:

- 1) 10 min: TPAC meetings: how do we balance compliance with RCW and efficiency/effectiveness in planning additional meeting times?
- 2) 5 min: Request for approved TPAC minutes to be in a folder on the MPD site, separate from the MPD Agenda packet for ease of access.
- 3) 10 min: Pre-Construction/Development Status/Projected Construction Timeline/Marketing: Update only. No recommendations from TPAC expected.
- 4) 30 min: Review Preliminary Budget and provide recommendation to MPD Board if possible (Additional meeting may be required).
- 5) 20 min: Review proposed fee increase and provide recommendation to MPD Board if possible (further discussion at future meeting may be required).
- 6) 5 min: Review preliminary list of outreach that will be done during the closure for the Community meeting that includes MPD, TPAC, STP and greater pool community (post grand re-opening)

Committee Reports

Citizen Comments

Staff Report

Other

Next Meeting: December 5, 2012

Adjournment

TUKWILA METROPOLITAN PARK DISTRICT

Tukwila Pool Advisory Committee

MINUTES

Tukwila Community Center
Wednesday, October 3, 2012 7:00 AM

Attendance

Committee: Bryan Nelson, Jeri Frangello-Anderson, David Puki, Vida Verdier, Vanessa Zaputil
Staff: Robert Eaton, Stephanie Gardner, Amy Kindell, Rick Still
Board Member: Verna Seal

Call to Order: Bryan Nelson called the meeting to order at 7:04 AM.

Approval of Minutes: Committee Members reviewed the minutes from the September 12, 2012 meeting and made amendments. Vida Verdier made a motion to approve the minutes as amended. David Puki seconded the motion. The motion carried 5-0.

Business Items

1. Pre-Construction/Development Status/Project Construction Timeline/Marketing – Robert Eaton provided a brief summary of the status of the project, sharing with the group the project is moving ahead with RFP's going out to sub-contractors next week. He also shared that the definite first day of the closure is November 5, 2012. Committee members asked specific questions about the project timeline. Robert Eaton and Rick Still explained the process has unique characteristics resulting in the specific timeline during construction being somewhat flexible. They assured the committee everything is on schedule.

Amy Kindell shared with the committee regarding upcoming marketing items. Fliers for the upcoming pre-closure Pooch Plunge were passed out to the committee. Amy Kindell discussed details of the event to the committee and shared that posters are up at City offices and fliers would be going out at other locations this week. Additionally, Amy Kindell shared with the committee three fliers that would be available to pool patrons later that day. The fliers provide information for adults, youth and seniors on alternate recreation activities they can participate in while the pool is being re-modeled. Committee members asked questions regarding the options listed in the fliers.

2. Review Preliminary Budget (requested from the 10/1 MPD Special Meeting) – Rick Still shared with the committee that financing options are still being explored and an application for one such option has been submitted. The final details are being worked out and the project is on track.

Committee members asked specific questions regarding how figures in the budget were generated or used. Rick Still answered committee questions around topics such as the use of 2011 proposed budget numbers vs. 2011 approved budget numbers, loan repayment, city valuation, credit card usage rates, employee compensation during the closure, employee retention during the closure and utilities rates. The committee forwarded this item to their next meeting.

TUKWILA METROPOLITAN PARK DISTRICT Tukwila Pool Advisory Committee

3. Review Governance Outline for Elected Board – not discussed
4. Review of the TPAC Direction from the Board discussed at the last MPD Meeting – Vanessa Zaputil provided the committee with a re-cap of the discussion by the Board of this matter at their meeting September 17, 2012 meeting. Committee members reviewed and discussed the TPAC work plan document that the Board reviewed and discussed at their last meeting. The committee then discussed the intention of the Board in providing TPAC with direction. Vanessa Zaputil shared that she felt the Board had been very supportive of TPAC pursuing items in addition to those in the document. Board Member Seal clarified that the action items listed in the document are items that the Board needs TPAC to attend to. The committee further discussed the tasks outlined in the document and how to respond to the direction from the Board.

The committee discussed how a gap analysis would be done, potential partnerships, and cultural competency.

Bryan Nelson brought up that idea of a community meeting being a possible way to address many of the topics like gap analysis and cultural competency. He shared that he felt the previous visioning meeting was great but mostly geared toward the upcoming improvements and it may be beneficial to do another visioning meeting for programming at the Pool. He suggested such a meeting could potentially happen before or during the upcoming closure. Rick Still explained to the committee that a visioning meeting that would involve all groups within the community would require quite a bit of planning and coordination.

8:18 AM Verna Seal exited the meeting.

The committee suggested a possible March or April visioning meeting. It was then discussed that committee members could build a list of community connections they currently have or would like to see built to support the Pool.

The Committee then briefly discussed their recommendation to the Board regarding a potential fee increase. They discussed the philosophy of how rate increases should be accomplished either in large increases occasionally or in small regular increases. Staff distributed information to the committee that showed the suggested rate increases, compared them with previous rates, compared them with the industry average from the fee study completed by Staff in late 2011, and showed the potential increased revenue from the suggested increase. The committee requested information from staff for their next meeting, on the fee increase habits of the other pools included in the late 2011 fee study as well as information about what pools were included in that study.

Vanessa Zaputil shared with the committee some of her notes from the September 2012 board meeting. The committee agreed to generate a recommendation for the Board on the proposed fee increase at their next meeting.

Citizen Comments: None

Staff Reports:

TUKWILA METROPOLITAN PARK DISTRICT
Tukwila Pool Advisory Committee

Other:

Adjournment: Vanessa Zaputil made a motion to adjourn the meeting. Vida Verdier seconded the motion. The meeting was adjourned at 8:36 AM.

Next Meeting: Wednesday, November 7, 2012 7:00 AM, Tukwila Community Center

Minutes by ANK

DRAFT

Tukwila Pool Pass Sales and Revenue

2010-2012

Period	Resident		Non-Resident		Total		# Change	\$ Change	Average Pass Sale
	# sold	\$	# sold	\$	# sold	\$			
May 1, 2012 - October 31, 2012	195	\$8,631.43	148	\$7,714.22	343	\$16,345.65	35	6.79%	\$47.65
May 1, 2011 - October 31, 2011	143	\$6,899.85	165	\$8,406.70	308	\$15,306.55	-21	-11.34%	\$49.70
May 1, 2010 - October 31, 2010	135	\$6,992.64	194	\$10,272.53	329	\$17,265.17			\$52.48

January 1, 2012-October 31, 2012	297	\$13,619.77	269	\$13,645.02	566	\$27,264.79	57	8.04%	\$48.17
January 1, 2011- October 31, 2011	216	\$10,750.23	293	\$14,485.53	509	\$25,235.76	-57	-13.82%	\$49.58
January 1, 2010- October 31, 2010	241	\$12,406.58	325	\$16,876.41	566	\$29,282.99			\$51.74

Notes -

*All revenues listed are net (after tax) revenues. *2010 was the highest earning year in Tukwila Pool history.

**Comparison of 2011 Tukwila Pool Pass sales and revenues
with Proposed 2013 Tukwila Pool Pass rates and projected revenues**

Fee Type	2011						2013				
	# Resident Purchased	Resident Rate	Revenue	# Non Resident Purchased	Non-Resident Rate	Revenue	Proposed Resident Rate	Projected Resident Revenue change	Proposed Non-Resident Rate	Projected Non Res. revenue change	Total projected revenue increase
Youth 10 Punch Public Swim	27	\$27	\$729	14	\$27	\$378	\$28	\$27.00	\$30	\$42.00	\$69.00
Adult 10 Punch Public Swim	125	\$36	\$4,500	99	\$36	\$3,564	\$38	\$250.00	\$40	\$396.00	\$646.00
Senior 10 Punch Public Swim	75	\$27	\$2,025	131	\$27	\$3,537	\$28	\$75.00	\$30	\$393.00	\$468.00
Youth 1 Month Pass	35	\$28	\$980	11	\$31	\$341	\$29	\$35.00	\$37	\$66.00	\$101.00
Adult 1 Month Pass	71	\$39	\$2,769	25	\$43	\$1,075	\$41	\$142.00	\$52	\$225.00	\$367.00
Sr. 1 Month Pass	34	\$28	\$952	45	\$31	\$1,395	\$29	\$34.00	\$37	\$270.00	\$304.00
Youth 3 Month Pass	4	\$66	\$264	2	\$73	\$146	\$69	\$12.00	\$87	\$28.00	\$40.00
Adult 3 Month Pass	18	\$105	\$1,890	13	\$115	\$1,495	\$110	\$90.00	\$139	\$312.00	\$402.00
Sr. 3 Month Pass	15	\$66	\$990	30	\$73	\$2,190	\$69	\$45.00	\$87	\$420.00	\$465.00
Youth 12 Month Pass	0	\$187	\$0	0	\$205	\$0	\$196	\$0.00	\$247	\$0.00	\$0.00
Adult 12 Month Pass	4	\$308	\$1,232	4	\$339	\$1,356	\$323	\$60.00	\$407	\$272.00	\$332.00
Sr. 12 Month Pass	26	\$187	\$4,862	25	\$205	\$5,125	\$196	\$234.00	\$247	\$1,050.00	\$1,284.00
Adult H2OX 10 visit	10	\$52	\$520	23	\$52	\$1,196	\$55	\$30.00	\$60	\$184.00	\$214.00
Sr. H2OX 10 visit	18	\$42	\$756	24	\$42	\$1,008	\$44	\$36.00	\$50	\$192.00	\$228.00
Grand Total	462		\$22,469	446		\$22,806		\$1,070		\$3,850	\$4,920.00

Year Revenue Goal*	\$205,000
% of yearly revenue goal	2.40%
growth required by budget	1.00%

* assumption of 12 month year

**Methods of determining fees for Pools included in
2011 Tukwila Pool Fee Study**

Pool	Last Fee Change	Method of increase
Evergreen	2011	No response from inquiry - <i>set by management company</i>
Lindburg	Jul-11	Proposed by staff, School Board Approved
Covington	yearly	set by policy - based on consumer price index and cost recovery goals
Seattle		No response from inquiry - <i>set by parks board, approved by City Council</i>
Mt. Rainer	2010	Set by Management company
Kent Meridian	2010	Set by Management company
Mercer Island	twice yearly	some contract with SD, the rest Market survey & cost recovery
King County Aquatics Center	2009-2010	Proposed by staff to parks board, approved by County Council
Auburn		No response from inquiry - <i>proposed by staff, approved by School Board</i>
Redmond	2009	No response from inquiry - <i>Set by Management company</i>

Notes - * All information in italics has not been verified with the facility management and is from staff recollection

**Comparison of May 1, 2012 Tukwila Pool Pass sales and revenues
with Other Area Pool Fees**

	Tukwila Resident May 2012 Rates	Tukwila Non-Resident May 2012 Rates	Evergreen	Mount Rainer (AMG)	Lindbergh	Seattle Parks - Southwest Pool	Kent Meridian (AMG)	Mercer Island	King County Aquatic Center	Covington - Resident	Covington - Non Resident	Auburn	Redmond	Industry Average	Tukwila Resident vs. Average	Tukwila Non-Res. vs. Average
Adult Drop-in	\$4.00	\$4.00	\$4.50	\$4.95	\$3.75	\$4.75	\$4.95	\$5.50	\$3.25	\$3.50	\$4.25	\$3.00	\$4.40	\$4.22	-5.11%	-5.11%
Youth/Sr Drop-in	\$3.00	\$3.00	\$3.50	\$3.58	\$4.25	\$3.25	\$3.58	\$4.00	\$3.25	\$3.50	\$4.25	\$2.50	\$3.60	\$3.48	-13.83%	-13.83%
Adult Lap Swim Drop-in	n/a	n/a	n/a	n/a	\$4.25	n/a	n/a	n/a	\$5.00	\$5.25	\$6.50	\$4.00	n/a	\$5.00	-20.00%	-\$0.20
Youth Lap Swim Drop-in	n/a	n/a	n/a	n/a	\$4.25	n/a	n/a	n/a	\$5.00	\$5.25	\$6.50	\$4.00	n/a	\$5.00	-40.00%	-40.00%
Senior Lap Swim Drop-in	n/a	n/a	n/a	n/a	\$3.25	n/a	n/a	n/a	\$3.75	\$3.50	\$4.25	\$4.00	n/a	\$3.75	-20.00%	-20.00%
Adult H2OX Drop-in	\$6.00	\$6.00	n/a	\$7.15	\$6.25	\$6.00	\$7.15	\$7.50	\$6.25	\$6.75	\$8.25	n/a	\$4.60	\$6.54	-8.21%	-8.21%
Sr. H2OX Drop-in	\$5.00	\$5.00	n/a	\$5.50	\$4.25	\$3.50	\$5.50	\$5.50	\$4.75	\$5.25	\$6.50	n/a	\$5.60	\$5.12	-2.40%	-2.40%
Youth 10 Punch Public Swim	\$27.00	\$30	\$30.00	\$38.50	\$31.25	\$29.20	\$38.50	\$35.00	n/a	\$31.50	\$38.25	n/a	\$40.00	\$33.56	-19.56%	-10.62%
Adult 10 Punch Public Swim	\$36.00	\$40	\$40.00	\$38.50	\$35.42	\$42.70	\$38.50	\$50.00	n/a	\$31.50	\$38.25	n/a	\$40.00	\$39.17	-8.09%	2.12%
Senior 10 Punch Public Swim	\$27.00	\$30	\$30.00	\$33.00	\$27.08	\$29.20	\$33.00	\$30.00	n/a	\$31.50	\$38.25	n/a	\$32.00	\$31.00	-12.91%	-3.24%
Youth 10 Punch Lap	\$27.00	\$30	\$30.00	\$46.75	\$35.42	\$29.20	\$46.75	\$33.33	n/a	\$47.25	\$58.50	n/a	\$4.00	\$35.29	-23.49%	-14.99%
Adult 10 Punch Lap	\$36.00	\$40	\$40.00	\$46.75	\$35.42	\$42.70	\$46.75	\$30.83	n/a	\$47.25	\$58.50	n/a	\$40.00	\$42.20	-14.69%	-5.21%
Senior 10 Punch Lap	\$27.00	\$30	\$30.00	\$33.00	\$27.08	\$29.20	\$33.00	\$28.33	n/a	\$31.50	\$38.25	n/a	\$32.00	\$30.85	-12.48%	-2.76%
Youth 1 Month Pass	\$28.00	\$37	\$40.00	n/a	n/a	\$40.00	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$36.26	-22.78%	2.16%
Adult 1 Month Pass	\$39.00	\$52	\$65.00	n/a	n/a	\$55.00	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$52.65	-25.92%	-2.00%
Sr. 1 Month Pass	\$28.00	\$37	\$40.00	n/a	n/a	\$40.00	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$36.26	-22.78%	2.16%
Youth 3 Month Pass	\$66.00	\$87	\$105.00	\$100.00	\$170.00	n/a	\$100.00	\$120.00	\$107.50	\$87.50	\$106.25	n/a	n/a	\$104.96	-37.12%	-16.81%
Adult 3 Month Pass	\$105.00	\$139	\$155.00	\$125.00	\$170.00	n/a	\$125.00	\$180.00	\$156.75	\$131.25	\$162.50	n/a	n/a	\$144.94	-27.56%	-4.16%
Sr. 3 Month Pass	\$66.00	\$87	\$105.00	\$80.00	\$110.00	n/a	\$80.00	\$115.00	\$107.50	\$87.50	\$106.25	n/a	n/a	\$94.46	-30.13%	-7.56%
Youth 12 Month Pass	\$187.00	\$247	n/a	\$300.00	\$480.00	n/a	\$300.00	\$330.00	\$312.00	\$175.00	\$212.50	n/a	n/a	\$282.66	-33.84%	-12.47%
Adult 12 Month Pass	\$308.00	\$407	n/a	\$430.00	\$480.00	n/a	\$430.00	\$450.00	\$456.00	\$262.50	\$325.00	n/a	n/a	\$394.33	-21.89%	3.34%
Sr. 12 Month Pass	\$187.00	\$247	n/a	\$200.00	\$330.00	n/a	\$200.00	\$260.00	\$273.00	\$175.00	\$212.50	n/a	n/a	\$231.66	-19.28%	6.80%
Adult H2OX 10 visit	\$52.00	\$60	n/a	\$60.00	\$52.08	n/a	\$60.00	\$70.00	\$56.25	\$60.75	\$74.25	n/a	n/a	\$60.59	-14.18%	-0.98%
Sr. H2OX 10 visit	\$42.00	\$50	n/a	\$42.50	\$35.42	n/a	\$42.50	\$50.00	\$42.75	\$47.25	\$58.50	n/a	n/a	\$45.66	-8.01%	9.51%
Swim Lesson (\$/class)	\$5.50	\$6.50	\$9.00	\$10.75	\$7.83	\$6.50	\$10.75	\$9.75	\$6.80	\$7.50	\$9.00	\$6.00	\$7.00	\$7.91	-30.50%	-17.87%
Private Lessons	\$25.00	\$30.00	\$20.00	\$42.90	\$28.00	\$34.00	\$42.90	\$30.00		\$28.00	\$34.00		\$25.00	\$30.89	-19.07%	-2.88%
Semi Private Lessons	\$30.00	\$35.00	\$30.00	\$30.25	n/a	\$44.00	\$30.25	\$24.00		\$17.00	\$21.00		n/a	\$29.06	3.25%	20.46%
Party Rental (1-25 ppl) /hr	\$110.00	\$140.00	\$115.00	\$99.00	\$120.00	\$206.00	\$99.00	\$150.00	\$115.00	\$110.00	\$135.00		\$115.00	\$126.17	-12.81%	10.96%
Party Rental (26-60 ppl) /hr	\$135.00	\$170.00	\$150.00	\$132.00	\$145.00	\$231.00	\$132.00	\$250.00	\$145.00	\$155.00	\$190.00		\$145.00	\$165.00	-18.18%	3.03%
Party Room 1/hr	\$0.00	\$0.00	n/a	\$49.50	\$40.00	\$35.00	\$49.50	n/a	\$39.00	\$35.00	\$45.00		n/a	\$32.56	-100.00%	-100.00%
Lane Rental/hr - Swim Team	\$9.00	\$12.00	\$13.00	\$10.50	\$10.00	\$27.00	\$10.50	\$25.00	\$12.50	\$11.00	\$11.00		\$12.00	\$13.63	-33.94%	-11.93%
Lane Rental/hr - Schools	\$8.00	\$11.00	\$10.00	\$10.50	\$10.00	\$27.00	\$10.50	\$10.83	\$14.50	\$11.00	\$11.00		\$13.30	\$12.30	-34.97%	-10.59%
Distance (miles) from Tukwila Pool	n/a	n/a	6.90	7.70	7.90	7.90	11.00	15.30	15.50	15.80	15.80	19.20	24.40	Average % difference	-24.32%	-23.31%

Current Tukwila Pool Fee Schedule
2012 Fee Recommendation

Fee Type	Tukwila Resident	Proposed 2013 Resident Fee	Early 2012 Tukwila Non-Resident	New 2012 Non-Resident Fee	Proposed 2013 Non-Resident Fee	Industry Average
Adult Drop-in	\$4.00	\$4.00	\$4.00	\$5.00	\$4.00	\$4.22
Youth/Sr Drop-in	\$3.00	\$3.00	\$3.00	\$4.00	\$3.00	\$3.48
Adult H2OX Drop-in	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.54
Sr. H2OX Drop-in	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.12
Youth 10 Punch Public Swim	\$27.00	\$28	\$27.00	\$30	\$30	\$33.29
Adult 10 Punch Public Swim	\$36.00	\$38	\$36.00	\$40	\$40	\$38.81
Senior 10 Punch Public Swim	\$27.00	\$28	\$27.00	\$30	\$30	\$30.73
Youth 1 Month Pass	\$28.00	\$29	\$31.00	\$35	\$37	\$34.75
Adult 1 Month Pass	\$39.00	\$41	\$43.00	\$49	\$52	\$50.50
Sr. 1 Month Pass	\$28.00	\$29	\$31.00	\$35	\$37	\$34.75
Youth 3 Month Pass	\$66.00	\$69	\$73.00	\$83	\$87	\$103.53
Adult 3 Month Pass	\$105.00	\$110	\$115.00	\$132	\$139	\$142.55
Sr. 3 Month Pass	\$66.00	\$69	\$73.00	\$83	\$87	\$93.03
Youth 12 Month Pass	\$187.00	\$196	\$205.00	\$236	\$247	\$277.94
Adult 12 Month Pass	\$308.00	\$323	\$339.00	\$388	\$407	\$386.72
Sr. 12 Month Pass	\$187.00	\$196	\$205.00	\$236	\$247	\$226.94
Adult H2OX 10 visit	\$52.00	\$55	\$52.00	\$60	\$60	\$59.70
Sr. H2OX 10 visit	\$42.00	\$44	\$42.00	\$50	\$50	\$44.77
Swim Lesson (\$/class)	\$5.50	\$5.50	\$6.00	\$6.50	\$6.50	\$7.88
Private Lessons	\$25.00	\$25.00	\$25.00	\$30.00	\$30.00	\$30.44
Semi Private Lessons	\$30.00	\$30.00	\$30.00	\$35.00	\$35.00	\$28.50
Party Rental (1-25 ppl) /hr	\$110.00	\$116.00	\$110.00	\$140.00	\$140.00	\$123.67
Party Rental (26-60 ppl) /hr	\$135.00	\$140.00	\$135.00	\$170.00	\$170.00	\$162.08
Party Rental (60-90 ppl) /hr	\$160.00	\$168.00	\$160.00	\$200.00	\$200.00	\$180.56
Party Rental (90-120ppl) /hr	\$185.00	\$195.00	\$185.00	\$235.00	\$235.00	\$217.57
Party Rental (120-150ppl) /hr	\$210.00	\$220.00	\$210.00	\$265.00	\$265.00	\$253.71
Party Room 1/hr	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$32.56
Lane Rental/hr - Schools	\$9.00	\$12.00	\$9.00	\$12.00	\$12.00	\$13.38
Lane Rental/hr - Swim Team	\$8.00	\$11.00	\$8.00	\$11.00	\$11.00	\$12.05

Current Tukwila Pool Fee Schedule
2013 Fee Recommendation

Fee Type	Tukwila Resident Fee	Proposed 2013 Resident Fee	Change	vs average	Early 2012 Tukwila Non-Resident	Post May 2012 Non-Resident Fee	Proposed 2013 Non-Resident Fee	Change	vs. average
Adult Drop-in	\$4	\$4	\$0	(\$0.22)	\$4	\$4	\$4.00	\$0	(\$0.22)
Youth/Sr Drop-in	\$3	\$3	\$0	(\$0.48)	\$3	\$3	\$3.00	\$0	(\$0.48)
Adult H2OX Drop-in	\$6	\$6	\$0	(\$0.54)	\$6	\$6	\$6.00	\$0	(\$0.54)
Sr. H2OX Drop-in	\$5	\$5	\$0	(\$0.12)	\$5	\$5	\$5.00	\$0	(\$0.12)
Youth 10 Punch Public Swim	\$27	\$28	\$1	(\$4.94)	\$27	\$30	\$30	\$0	(\$3.29)
Adult 10 Punch Public Swim	\$36	\$38	\$2	(\$1.01)	\$36	\$40	\$40	\$0	\$1.19
Senior 10 Punch Public Swim	\$27	\$28	\$1	(\$2.38)	\$27	\$30	\$30	\$0	(\$0.73)
Youth 1 Month Pass	\$28	\$29	\$1	(\$5.35)	\$31	\$35	\$37	\$2	\$2.25
Adult 1 Month Pass	\$39	\$41	\$2	(\$9.55)	\$43	\$49	\$52	\$3	\$1.50
Sr. 1 Month Pass	\$28	\$29	\$1	(\$5.35)	\$31	\$35	\$37	\$2	\$2.25
Youth 3 Month Pass	\$66	\$69	\$3	(\$34.23)	\$73	\$83	\$87	\$4	(\$16.53)
Adult 3 Month Pass	\$105	\$110	\$5	(\$32.30)	\$115	\$132	\$139	\$7	(\$3.55)
Sr. 3 Month Pass	\$66	\$69	\$3	(\$23.73)	\$73	\$83	\$87	\$4	(\$6.03)
Youth 12 Month Pass	\$187	\$196	\$9	(\$81.59)	\$205	\$236	\$247	\$11	(\$30.94)
Adult 12 Month Pass	\$308	\$323	\$15	(\$63.32)	\$339	\$388	\$407	\$19	\$20.28
Sr. 12 Month Pass	\$187	\$196	\$9	(\$30.59)	\$205	\$236	\$247	\$11	\$20.06
Adult H2OX 10 visit	\$52	\$55	\$3	(\$5.10)	\$52	\$60	\$60	\$0	\$0.30
Sr. H2OX 10 visit	\$42	\$44	\$2	(\$0.67)	\$42	\$50	\$50	\$0	\$5.23

Swim Lesson (\$/class)	\$5.50	\$5.50	\$0	(\$2.38)	\$6	\$6.50	\$6.50	\$0	(\$1.38)
Private Lessons	\$25	\$25	\$0	(\$5.44)	\$25	\$30	\$30	\$0	(\$0.44)
Semi Private Lessons	\$30	\$30	\$0	\$1.50	\$30	\$35	\$35	\$0	\$6.50

Party Rental (1-25 ppl) /hr	\$110	\$110	\$0	(\$13.67)	\$110	\$140	\$140	\$0	\$16.33
Party Rental (26-60 ppl) /hr	\$135	\$135	\$0	(\$27.08)	\$135	\$170	\$170	\$0	\$7.92
Party Rental (60-90 ppl) /hr	\$160	\$160	\$0	(\$20.56)	\$160	\$200	\$200	\$0	\$19.44
Party Rental (90-120pppl) /hr	\$185	\$185	\$0	(\$32.57)	\$185	\$235	\$235	\$0	\$17.43
Party Rental (120-150pppl) /hr	\$210	\$210	\$0	(\$43.71)	\$210	\$265	\$265	\$0	\$11.29
Party Room 1/hr	\$0	\$0	\$0	(\$32.56)	\$0	\$0	\$0	\$0	(\$32.56)

Lane Rental/hr - Schools	\$9	\$12	\$3	(\$1.38)	\$9	\$12	\$12	\$0	(\$1.38)
Lane Rental/hr - Swim Team	\$8	\$11	\$3	(\$1.05)	\$8	\$11	\$11	\$0	(\$1.05)

Industry Average	\$4.22
	\$3.48
	\$6.54
	\$5.12
	\$33.29
	\$38.81
	\$30.73
	\$34.75
	\$50.50
	\$34.75
	\$103.53
	\$142.55
	\$93.03
	\$277.94
	\$386.72
	\$226.94
	\$59.70
	\$44.77
	\$7.88
	\$30.44
	\$28.50
	\$123.67
	\$162.08
	\$180.56
	\$217.57
	\$253.71
	\$32.56
	\$13.38
	\$12.05