

INFORMATIONAL MEMORANDUM

Tukwila Metropolitan Park District (MPD)

TO: Tukwila Pool MPD Board

FROM: Rick Still, Parks and Recreation Director 

DATE: March 6, 2012

SUBJECT: Tukwila Pool Programs - Presentation

ISSUE

A brief presentation of the programs and services offered at the Tukwila Pool.

FINANCIAL IMPACT

No Financial Impact

BACKGROUND

In response to the Board's request regarding the programs and services provided at the pool, staff has prepared a PowerPoint presentation that reflects the offerings that occurred in 2011.

ATTACHMENTS

PowerPoint Presentation

2011 Tukwila Pool Programs & Services

City of Tukwila
and
Tukwila Metropolitan Park District

Programs & Services

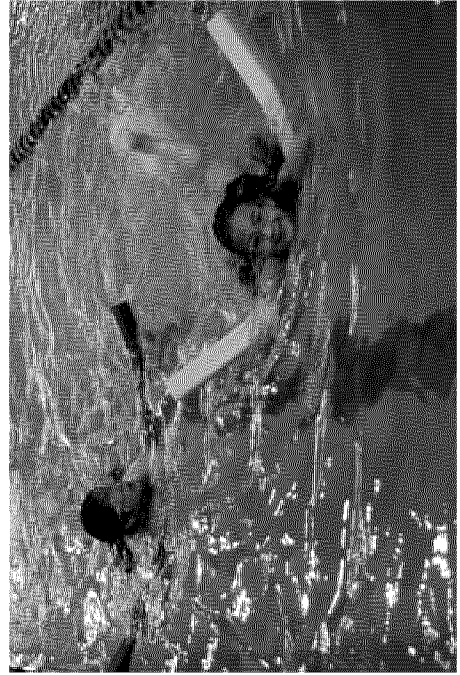
- **Scheduled public use times**
 - Lap Swims
 - Family Swims
 - Open Swims
- **Swimming Lessons**
 - Group Lessons
 - Private Lessons
- **Red Cross Training**
 - Lifeguard Training
- **Rentals for Private Pool Parties**
- **Rentals for Aquatics Teams & Clubs**
- **Rentals for Specialized Aquatics Activities**
- **Focus for 2012 & Beyond**



Scheduled Public Use Times

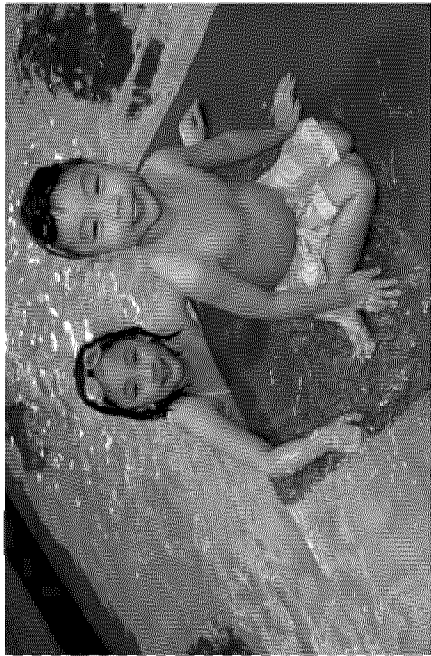
Each week Tukwila Pool is available to the public –

- 45.5 hours of Lap Swim
- 18 hours of Swimming Lessons Sept.-May & 29 hours of Swimming Lessons June – Aug.
- 7 hours of Water Aerobics
- 19 hours of Family Swim
- 4 hours of Open Swim
- 3 hours of Limited Mobility Activities

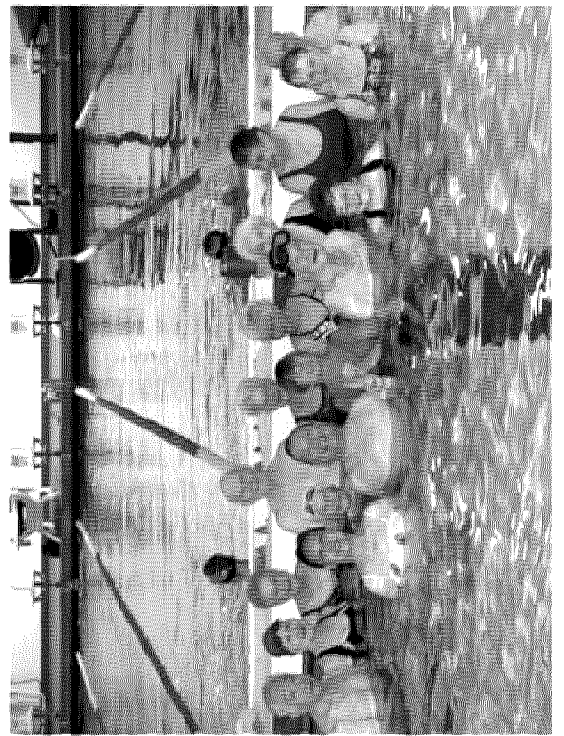


Lap, Family & Open Swims

The availability of public use times at the Tukwila Pool exceeds that of other aquatics facilities in the region.



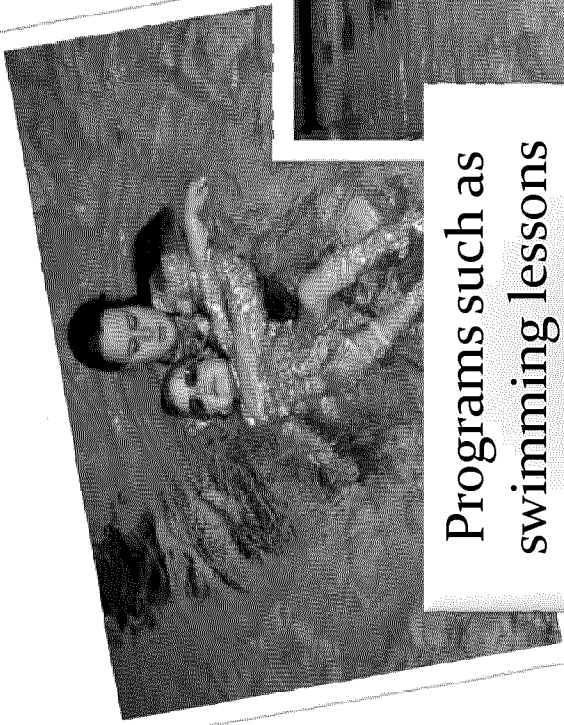
We offer a safe, fun environment for Youth, Adults, Seniors and Families to enjoy swimming and aquatic activities.



Our public use options allow citizens opportunities to stay physically active as well as build community.



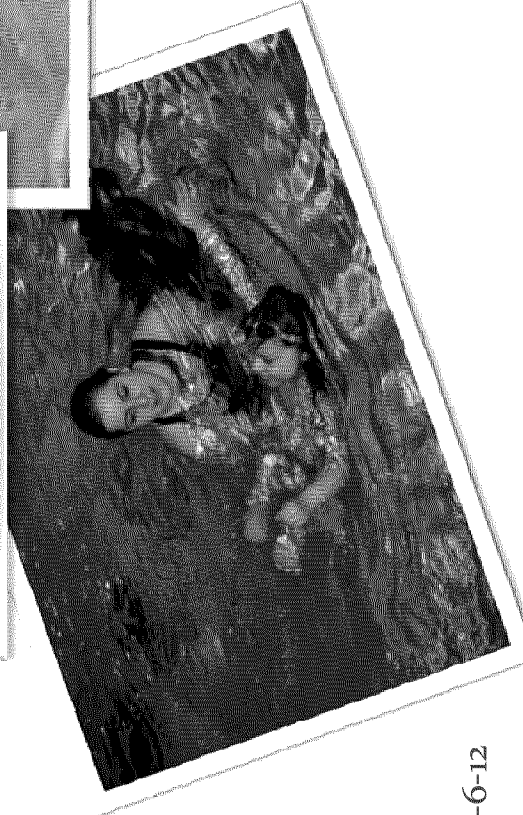
Swimming Lesson Program



Programs such as swimming lessons made up roughly 48% 2011 revenue.



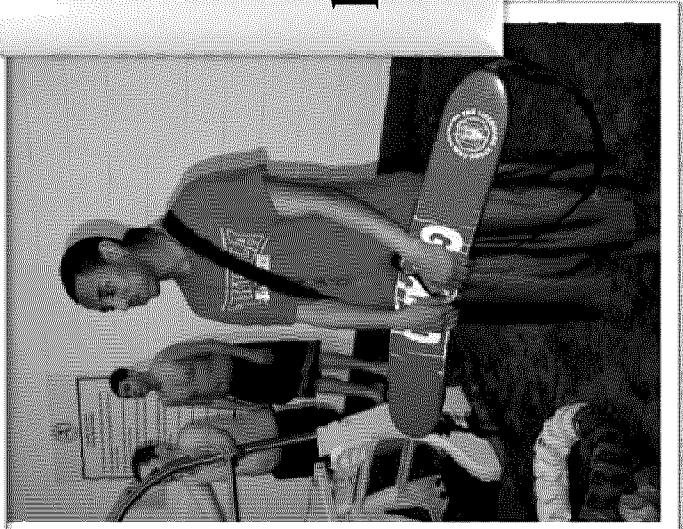
623 registrants participated in approximately 5,000 swimming classes during 2011.



Red Cross Trainings



Each year we offer 3-4 Lifeguard Training Courses. These courses give local youth the skills to save lives, an opportunities to be employed at the Tukwila Pool and to have a positive impact in their community.



Rentals for Private Parties



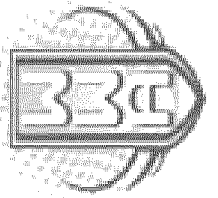
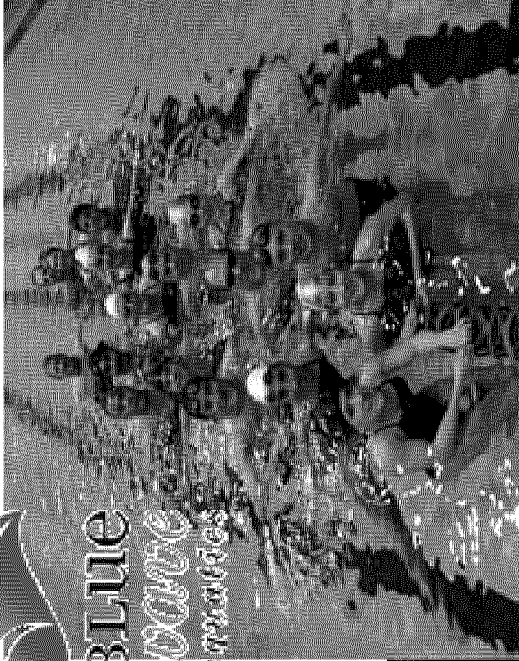
Private Party Rentals for birthdays, team parties, baptisms, and group events are available Saturday & Sunday after 3 pm.

These rentals generated over \$6,000 in revenue during 2011.

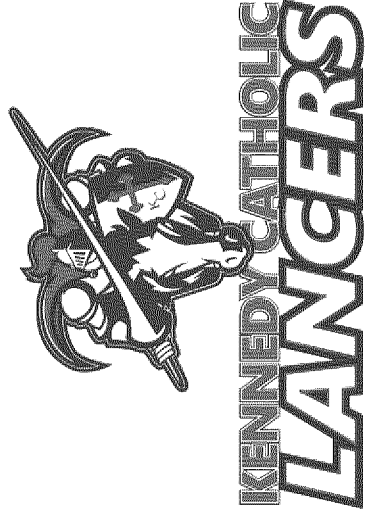
Competitive Aquatics Teams



**BLUE
WAVE**
aquatics



3-6-12

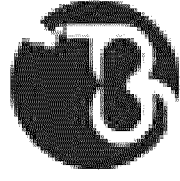


WhiteWater Aquatics

Specialized Aquatics Rentals

Team River Runner

TL Sea Diving



Washington

Tukwila School District -

Kayak

Occupational &

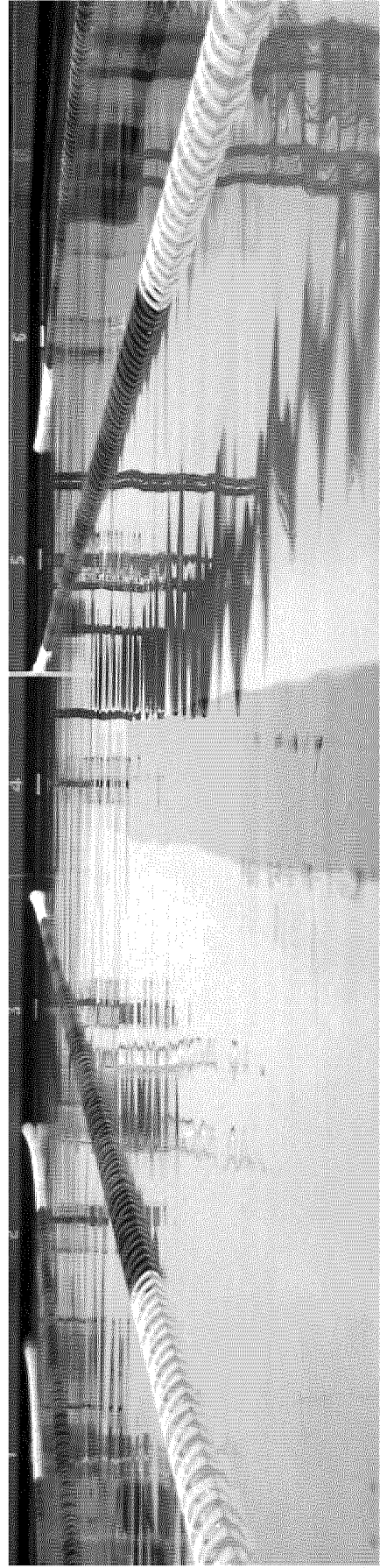
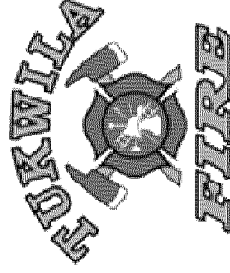
ReWA

girl diver

Club

Physical Therapy Program

Alaska Airlines



Focus for 2012 & Beyond

- Implement the Capital Improvement plan through the ESCO process. This will be very beneficial to the efficiency and longevity of the pool.
- Create and implement a marketing campaign for the “new” pool opening.
- Increase efforts to work with the School District to develop a mutually beneficial relationship: swim lessons as a PE unit, boys and girls swim teams, and participation in pool special events.
- Continue to improve and provide an exceptional array of Aquatics Programs and public use opportunities.

Focus for 2012 & Beyond cont.

- Work to increase our Special Event offerings to encourage the community to participate in Aquatics.
- Employ innovative methods to teach more youth and adults to swim and the importance of this lifesaving skill.
- Continue to employ innovate methods to teach even more youth to swim
- Utilize the enthusiasm of the CPAC to enhance our customer outreach.
- Continue to improve and provide an exceptional array of Aquatics Programs and public use opportunities.

