

## Tukwila Pool Advisory Committee

October 2, 2013

### Minutes

#### Tukwila Community Center Meeting Room "B"

Call to Order: 7:01 AM

**Attendance:** Verna Seal, Dennis Robertson, Kathy Hougardy, David Puki, Kim McCoy, Vanessa Zaputil, Jeri Frangello-Anderson, Rick Still, Stephanie Gardner and Jacque Carroll.

**Approval of September 4, 2013 Minutes:** Vanessa made a motion to accept the minutes as presented and Jeri Frangello-Anderson seconded.

Added to the Agenda was the approval of the September 7 and September 13 meeting, which was left off the Agenda.

**Approval of September 7, 2013 Special Meeting:** Vanessa made a motion to accept the minutes as presented and Jeri Frangello-Anderson seconded.

**Approval of September 13, 2013 KJ Design Meeting:** Kim McCoy asked to correct 5<sup>th</sup> paragraph to read "animosity between staff and MPD on one hand and TPAC and STP on the other hand" Kim made a motion to accept minutes with correction and Vanessa seconded.

**Business Item 1: Discussion on the relevance of remaining on committee:** Kim started this conversation with "Can't we all get along". Indicating that he has seen the frustration between Staff, MPD, STP and TPAC and how do we best communicate. We all want the pool to succeed and are very pleased with the increase in activity and especially the swimming lesson programs. We are still in a transition stage on how we all deal with this. Many of our purposes are common, but it appears that some items have created some tension. Communication between all parties and work together. Vanessa expanded further to the question of what is the relevancy of TPAC, Vanessa asked what is the relevancy of TPAC and to her relevancy means is tied to expectations. Vanessa's expectation as a committee member with TPAC is that we all show up to the meetings and present ideas, discuss and present them in the best way we can. We have excellent communication and commends Dave on his Chair Reports and thanked Jeri for taking the minutes. Expectations beyond the meeting is that something happens with what is produced at the TPAC meeting. Expectation is that something happens from what transpires at a TPAC meeting. The hope is that the board and staff reads the recommendations, considers the ideas presented and comes back to TPAC with questions and comments. The frustration level is that when TPAC spends a lot of time on recommendations and thoroughly vets through every item and these recommendations aren't considered or read when they are overlooked at the MPD board meeting. It is unfortunate that frustrations have escalated to where recommendations aren't read or where keys are

thrown by the Parks and Rec director to a TPAC member. On behalf of the committee we have made sure to have all our recommendations and suggestions put forth in a professional manner. We would love any input to how we can better present our ideas. Jeri also expressed her feelings as to how it is very disheartening how things to get pushed aside. We are all in this together and we all want to see the pool succeed. Just would like some clarification of what is expected instead of just being here to take the minutes Verna apologized that the September MPD meeting ran long and that it wasn't communicated back to TPAC that the September TPAC suggestions would be presented at the next MPD meeting. Verna further indicated that she does read the TPAC recommendations and does take them very seriously. Verna also mentioned that the Safety and Hygiene issues will also be addressed at the next MPD meeting . Unfortunately the last 2 MPD meetings ran very late. Verna made the suggestion that maybe restructuring the meetings would be an option, to put TPAC Chair Report and recommendations first up on the agenda. The board is in their first year and still working through and figuring out what needs to be done. Dave vented his frustrations that his feeling is that TPAC are 5 people in a box and we are pulled out whenever it is convenient. For example the CIP is where we were taken out of the box and utilized for our input and there was excellent participation between staff, the board and TPAC. Where TPAC was put back in the box was the summer swim program for summer school kids. The suggestion box is another example of putting TPAC back in the box. There has been a lot of input involved with the suggestion box and the board was very much behind this idea. Unfortunately when it came to implementation we ran into many road blocks. Dave commented about how legal has now presented how the suggestion box should be managed. Verna indicated that she had approached legal regarding the legal ramifications of public records regarding the suggestion box. Kathy remembers that the board ok'd the suggestion, but wasn't sure if process was ever approved. Vanessa indicated the idea and process were both presented and approved at the June MPD meeting. Verna indicated that the legal recommendation will be presented at the next MPD meeting and the board will then establish a policy and procedure regarding the suggestion box and how the suggestions cards will need to be kept. Jacque indicated that there she was confused by the definition of a policy board vs operations. Are the processes created by the operations and not the board? Vanessa commented that it was an assumption of TPAC that when it did get presented to the board that it had already gone through legal. Dennis made the comment about the committee's relevance, just look at the next agenda items, Scholarship Program, Partnership with other pools and marketing. Dennis also noted that the board hasn't had the discussion yet as to whether the board will continue as a policy only board or be more involved in procedures and operation. It has only been an year and the board itself is still learning what the role is they want to take. What Dennis would like to see is all of us together, operator, MPD board and TPAC. Vanessa posed the question that maybe TPAC morphs into more of a commission instead of just and advisory committee. Dave made the comment that TPAC is just an advisory committee and we wait for direction from the board to direct, both Dennis and Verna both commented that this is not at all how they perceived this as covered in the resolution . Jacque asked one last question as to the confusion of who is in charge when a customer has a question or comment regarding the pool.

Jacque left meeting at 8:00

Verna again apologized if it looked like TPAC's recommendations were being ignored. Verna commented about how the comment has been made in the past about moving the MPD meeting to another day and this will be up for the board to discuss again. Jeri also reiterated that having the MPD meeting moved to another day instead of after the council meeting would be very helpful to all involved. Dave also commented that it is too late once an agenda packet comes out for any TPAC involvement. For example the CIP closeout. If the meeting was another day, the agenda would still come out on Friday, but would allow time for TPAC as a committee to meet and be able to interject. Vanessa indicated that TPAC structured their meeting to allow time for the agenda packet.

**Business Item 2: Review of scholarship and funding:** TPAC had asked for the statistical data for the need and how to fund that program. De'Sean had taken this task on and we haven't received any information back regarding the Scholarship Program. Vanessa indicated that De'Sean did bring it up at the end of the last MPD meeting for the board to review.

Business Item 3: Forming a partnership with other Municipal Pools, MPD's and Pool Advisory's. Review list of community/public pools developed. Begin an action plan: Kim commented that he had attended the Rainier Beach Pool grand opening. Dave made mention that the Rainier Beach Pool is very successful. Made some contacts with pool committees. Dave had done some research with community pools and noted that these pools involve themselves around certain events that involve the community and family. Dave also compared pools that were similar to the Tukwila Pool. The findings were that they attract citizens to their pools based on programs they offer and the availability of always have at least one lap swim lane available. It was also noted that they are very flexible with offerings of diverse programs and schedule on demand. Vanessa noted a few of the pools she had explored had websites that were very informational, like noting pool rules, board contact, employment applications, pool rentals and a donate now button. Jeri noted that she hadn't looked at all the pools, but had a chance to review Evergreen's Pool and really liked the idea that they offer merchandise for sale. Dave asked that TPAC take a look at the list of pools and come up with some ideas for that maybe the Tukwila Pool could adopt. Vanessa commented that Enumclaw and Covington were 2 pools that stood out which had some great ideas for community involvement swims. Kathy made a comment that TPAC has done some great brainstorming and presenting some great ideas, a normal advisory committee wouldn't be providing this information. This is where TPAC is not your normal committee. Vanessa commented that there still is no good MPD website. This is something the group has suggested many times. Vanessa also had looked at the Southwest Advisory Council, this council raised money for the hot tub for the pool. This committee gives direct direction to policies, variety of programs, financial and scholarship programs.

**Business Item 4 Marketing and Advertising:** TPAC has tossed around the idea of getting local business to support the pool. Marketing meeting held on Tuesday and the events discussed were the Pumpkin Plunge and the 40<sup>th</sup> anniversary. Stephanie indicated that Amy had presented the marketing plan and

we went through each item, the plan indicates that the marketing committee will meet quarterly to review.

***Business item 5 Customer Feedback:*** Vanessa indicated that there were 3 suggestions. Vanessa sent the 3 suggestions to Amy and Malcom. The committee agreed there was no suggestion that required recommendation. Vanessa reported on last month's suggestions asking for a follow up, Vanessa did make 3 attempts to contact this patron and never reached them, every attempt with the call went to music.

Kim made comment to Marketing, that at the MPD meeting where KJ Designs recommendation for advertising at around \$30,000. Vanessa asked what Kim's feeling was about this, he felt it needed to be more than what was currently budgeted. Jeri commented that the advertising budget was discussed at the Marketing meeting.