

Tukwila Pool Advisory Committee

Friendz Café – 7:00 am

September 13, 2013

KJ Design Evaluation and Programming TPAC Interview

FINAL

Attendance: Dave Puki, Vanessa Zaputil, Kay Mulliner, Kim McCoy and Jeri Frangello-Anderson

Via Phone: KJ Design, Kevin and Karen Johnston

Dave Puki called meeting to order at 7:01am

Vanessa extend a thank you to KJ Design for reaching out to TPAC and taking the time to meet with TPAC to get additional input from TPAC for their report of the Tukwila Pool.

Karen started with asking the question of what is TPAC's objective and hope is. Vanessa answered that TPAC back in March had presented to the board a recommended "Best Practices". Kevin and Karen indicated that they didn't have this copy and Vanessa indicated that she would email the report to Kevin and Karen so they had it for review. Dave noted that this "Best Practices" was based off of a STP comparison report that had been presented. Karen indicated that they didn't have this comparison report. Along with the Best Practices, Vanessa indicated that she would also include the STP comparison report with the email that includes the "Best Practices". Karen indicated that their report would include what is being done well, what areas can be improved, a tier report if this was done or wasn't what could be done, management, programming etc.

Kevin asked if we had any input in regards to improving the programs or programming and governance of operations. Vanessa indicated the TPAC has been very involved in is developing and implementing the current scholarship program. Vanessa noted that high quality lessons is a priority, where the kids are benefiting and feeling confident with their ability. Karen noted that there is "Education" and "Recreation" system. Vanessa noted that during TPAC's scholarship discussions the key focus was for kids to be safe in the water, wasn't so much in regards to just getting kids in the pool, primary focus was safety and life prevention. Kim indicated that a few people at the pool have a concern if there was a change in operation staff they will lose their lap swim time. Currently there is a wide range of lap swim availability. Karen indicated that there report will include the recommendation is to always have at least one lane open for lap swimming. Karen also indicated that their report will also include the recommendation to go to a membership base. This gives some flexibility to members for using the pool.

Dave indicated that we created the MPD so that the pool could be independent of the city for funding. The hope was that there would be more public input and that the board would be more involved in what was going on. Most of the board isn't active with the pool. Currently there are 2 recommendations that TPAC has in front of the board and more than likely the board will pass aside.

The hope in creating the MPD was to promote the pool and the idea that everybody learn safety in the water. Currently TPAC has Safety and Hygiene issues in front of the board and there have been other recommendations presented that the board has dismissed. Karen and Kevin asked if TPAC had a list of the recommendation presented to the board that could be provided. Vanessa indicated that she would get this information together and email to Kevin and Karen.

Kevin asked if there is participation at the STP or TPAC meetings. Dave indicated that there a staff member usually present at every TPAC meeting along with one commissioner. Kim indicated that being the new member he has noted that there appears to be some animosity between staff and MPD on one hand and TPAC and STP on the other hand, would be great to see a more amicable relationship between operations, board members and the community.

Marketing, the city had never had to be involved in marketing of the pool. Dave indicated that STP learned that getting out in the public was key to letting the community know about the pool. TPAC realized this was very important and created a sub-committee, 1 staff, 1 pool employee and 1 TPAC member to help market the pool. Since the grand re-opening the marketing committee hasn't had any meetings. Kevin asked if there was a marketing budget, currently there is \$4000.00 for advertising. After the grand re-opening there has been no marketing meeting. This is a concern that the city is not looking at the pool as a business and promoting the pool to market addition participation.

Jeri left meeting at 7:45, Vanessa Zaputil continued minutes

Wellness programs. There was discussion about possibility of offering more wellness programs for our senior community and those who count on the pool for rehabilitation etc.. Kay spoke to the program she attends and felt a challenge was not necessarily marketing, but cost by senior homes in transporting and providing care givers.

Executive Director. Karen inquired as to the role of the Executive Director and whether their primary focus should be marketing. Vanessa indicated she felt that the role should be a candidate who has both skills to run a successful business and ability to work within the MPD as a leader and guide the Commissioners in decisions which are best for the MPD. There was discussion how marketing would naturally fall into that as a component of business and could be expanded with consultants who are specialists.

8:00 am. Conference Call ended.

The remaining members had further discussions regarding the long term vision of the pool. Members agreed that a new pool would be in the future and provisions would need to be made. Vanessa shared that Kevin had indicated at a previous meeting that in 10 - 15 years there would be significant capital needs for the pool and replacing would be the logical option. Kim agreed and noted that the life cycle replacement items 10 years or so out are significant. Kim shared he had visited the Aquatic Center in Bend OR and was very impressed. It included a 50M lap pool, a

outdoor/indoor pool, separate kid's pool, water park therapy pools and sauna. Members agreed that the general location of the Tukwila Pool was good. Kay felt that after the lease with the school was up, the school would not necessarily want to continue/sell the land to the MPD for a new pool, so an alternate location should be looked into. Members discussed the possibilities with the Highway revitalization program and that properties may be available through that. Kay also noted that since the MPD campaign that resident participation had been up. Vanessa agreed noting that prior reports showed 50% resident participation, and now it showed 60%.

8:30 am Motion to adjourn by Vanessa and seconded by Kim.