

# INFORMATIONAL MEMORANDUM

## Tukwila Metropolitan Park District

TO: Tukwila Pool MPD Board

FROM: Rick Still, Parks and Recreation Director 

DATE: April 10, 2013

SUBJECT: Vision and Goals

### ISSUE

Formal adoption of the Metropolitan Park District (MPD) Vision and Goals.

### FINANCIAL IMPACT

No Financial Impact

### BACKGROUND

The Board discussed and considered options for vision and goals at the March 30, 2013 Board Retreat. This memorandum captures the essence of that discussion.

### DISCUSSION

The first agenda item at the MPD Board retreat was to discuss a vision that could be used to set goals. Productive conversation and input was contributed by each MPD Commissioner. Based on the discussion, the following vision statement and goals are provided for Board consideration and adoption:

***Vision:*** To provide a sustainable and efficient pool that exceeds the community's needs.

#### ***Goals:***

- A. To operate a financially self-sustaining aquatics program.
- B. To provide a pool that is a safe haven.
- C. To be welcoming and inclusive to all.
- D. To maintain and support community involvement in the pool.
- E. To provide creative and relevant programs
- F. To provide annual performance reporting to the community.
- G. To continue to review governance.

***The overarching goal was to provide the best run municipal aquatics program in the state.***

Attached is a summary of the vision and goals along with supporting objectives for your reference.

### RECOMMENDATION

To formally adopt the vision and goals for the Metropolitan Park District by motion and move forward with implementation of the goals.

### ATTACHMENTS

Vision, Goals, Objectives Summary



# Tukwila Metropolitan Park District

Board Retreat  
March 30, 2013

## Vision, Goals, & Objectives Summary

**Vision:** To provide a sustainable and efficient pool that exceeds the community's needs.

**Goals:**

**The overarching goal was to provide the best run municipal aquatics program in the state.**

- A. To operate a financial self-sustaining aquatics program.
  - a. Develop long term plan
  - b. Ensure efficient operations
  - c. Capitalize on grants/funding opportunities
  - d. Develop business partnerships
- B. To provide a pool that is a safe haven.
  - a. Maintain and provide continued training to ensure qualified lifeguards and staff
  - b. Promote a safe and healthy place to recreate and learn
  - c. Protect kids
  - d. Coordinate water safety education
- C. To be welcoming and inclusive to all.
  - a. Create an inviting facility
  - b. Address transportation needs
  - c. Maintain high performance employees
  - d. Eliminate barriers
- D. To maintain and support community involvement in the pool.
  - a. Address transportation for kids
  - b. Promote swimming within school district(s) physical education programs
  - c. Develop regional partnerships
  - d. Growing investments
- E. To provide creative and relevant programs
  - a. Provide long-term aquatic operations
  - b. Deliver swim opportunities to all in the District
  - c. Have the best swim team in the state
  - d. Offer free open swim – community swim
- F. To provide annual performance reporting to the community.
- G. Continue to review governance.