


INFORMATIONAL MEMORANDUM

Tukwila Metropolitan Park District

TO: Tukwila Pool MPD Board

FROM: Rick Still, Parks and Recreation Director 

DATE: March 19, 2014

SUBJECT: Operations Report

ISSUE

Staff update on pool operations

FINANCIAL IMPACT

No financial impact

BACKGROUND

This Informational Memorandum serves as an operations update and overview to the Board.

DISCUSSION

Revenues: February 2014 revenues were \$14,769.50. Year to date revenues are 137% of projected year to date revenues.

Swimming Education Programs: 177 swimming lesson registrations in February 2014 set a new record by exceeding the highest previous number of February registrations by 49 or 139% (February 2010). These registrations included 14 registrations for Showalter Middle School students participating in the after school swimming lessons coordinated by Pool staff in partnership with Community Schools Collaboration.

Pass Purchases: February pass sales lagged behind traditional February pass sales numbers. This decrease in February pass sales could be due to no pass sales in February 2013 due the closure and the resulting lack or renewal of pass purchases for February 2014. 2014 year to date pass sales currently exceed 2013 first quarter pass sales by 8% and are on track with the budget goal to increase annual pass sales by 5% in 2014.

Beginning May 1st 2014, Tukwila Pool will be offering a 3 month family pass. The cost of the pass was determined by taking the current rates of two adult and two youth three month passes. The rates will be \$342 for Tukwila Residents and \$430 for Non-Residents. There will be no additional charge for additional family members (if there are more than 4). This rate ensures that a family of four visiting the pool 3 times per week over the pass period will have a per use rate less than the cost of purchasing drop-in visits for the same number of visits resulting in a family savings over the pass term of \$162 for Tukwila Residents and \$74 for Non-Residents.

In May patrons will have the opportunity to purchase a Family Pass at a discounted rate of 50% when they registered for two swim lesson sessions that occur between June 23 and August 18. This will encourage patrons to register for lessons in advance and utilize the pass throughout the months that the lessons are held.

Partnerships:

The partnership between Tukwila School District, Foster High School and the Tukwila Pool continues to be successful for High School PE classes. Approximately 44 students are enrolled in classes. City of Tukwila staff continues to work with Tukwila School District staff to ensure the future success of the program.

Global 2 Local (G2L) continues to be a strong supporter of the swimming education program at the pool. 28 G2L participants registered for swimming lessons in February & March. Staff is also working with G2L create a training program to prepare youth/teen G2L participants to take lifeguard training in the coming year. 1 Global to Local participant will be participating in the April Lifeguard Training course.

Washington State Drowning Prevention Network, Seattle Children's Hospital, Seattle/King County Health Department, and the City of Seattle are working with Tukwila Pool staff to coordinate the National April Pools Day event and related marketing.

Seattle Children's Hospital and Seattle/King County Health Department continue to work closely with staff on the Community Transformation Grant work.

Staff submitted applications for two Washington Parks and Recreation Spotlight Awards. One application was for Facilities and Parks Spotlight on design, development and renovation of indoor recreational areas, and the other application was for Program Excellence for Health and Wellness for the 3rd Grade Swimming Lessons Voucher Program.

Upcoming Special Events:

April Pools Day - Saturday, April 19 1:00 - 4:30 pm

Schedule of Events - Water Safety Carnival 1-2:30 pm, Lifejacket Fashion Show & Lifejacket and Swimming Lesson Raffle 2:30-3 pm, 2:45-4:30 Open Swim

The goal of the event is to educate pool users about safe behaviors in, on, and around the water. Fliers about the event will be distributed to local elementary school students throughout the first two weeks of April and an advertisement about the event will be in the March and April Tukwila Reporter. For safety reasons, attendance will be limited to the first 150 participants. The City of Tukwila's Aquatics Program Specialist is an active participant of the regional event coordination team; other team members include representatives from Seattle Children's Hospital, the Washington Drowning Prevention Network, Seattle King County Public Health and the City of Seattle.

Tukwila Turtles Special Olympics Swim Team Regional Meet - Saturday, April 19, 2014

7:30 am - 4:30 pm @ the King County Aquatics Center (650 SW Campus Drive Federal Way, WA 98023). The Tukwila Turtles have over 20 athletes participating on the team this year. Coaches expect to have multiple qualifying swims for the state meet this year. Team Coaches Malcolm Neely, Aquatics Program Coordinator and Amy Kindell, Aquatics Program Specialist, as well as a number of volunteers and the Turtles welcome your support and cheers at the event.

World's Largest Swimming Lesson - Friday, June 20, 2014 8:00 am.

Tukwila Pool will participate in the World's Largest Swimming Lesson national event this year. Registration is available at the Tukwila Pool beginning May 1.

Information requested by Executive Director:

- April Pools Day Information is included above, see April Pools Day.
- Showalter Swimming Lesson Information is included above, see swim education programs.
- January/February 2014 Power Outage Timeline & Estimated financial Impact, see below.

Timeline of January- February 2014 Power Outage Closure

Friday, January 31st

- Approximately 8:50 pm - Tukwila Pool lost full power, Aquatics Program Specialist was notified by Lead Lifeguard.
- 9:30 pm - After 30 minutes of power outage, Tukwila Pool closed for the night.

Saturday, February 1st

- 6:30 am - Aquatics Coordinator visits facility to check on outage stat and obtain and estimated restoration time.
- 8 am - Utility reported expected power restoration late in the afternoon, staff contacted and full time staff coordinated coverage and re-opening plans.
- 1 pm - Aquatics Specialist visits facility to check on outage status and greet any patrons who may not have received the message that slide re-opening was delayed one week due to outage.
- Throughout the day, utility restoration time estimates grew later and later.
- 6:40 pm - Aquatics Staff determined the facility would not meet health department requirements for a Sunday opening due to sanitation and water turn over requirements. Staff contacted for Sunday and Monday and opening set for regular opening Monday, 2/3.
- 10:45 pm - Utility contacted Aquatics Program Specialist to report power restoration to service area, Aquatics Specialist visited the facility again to ensure alarm was set and to complete any needed equipment monitoring and resets.

Sunday, February 2nd

- 9 am- Parks Superintendent visited facility to check on resets, and complete needed equipment monitoring.
- 11 am- Aquatics Coordinator visited facility to check on resets, and complete needed equipment monitoring.

Monday, February 3rd

- 5:45 am - Tukwila Pool Open for regular schedule with Aquatics Coordinator troubleshooting remaining power challenges.
- 8:45 am - Tukwila Pool re-closed due to power issues, e-mail sent to entire newsletter list notifying of closure due to power outage.
- Staff coordinated with utility and needed contractors to ensure power was fully restored to all equipment.
- 3:00 pm - Tukwila Pool Opened for regular programing after power issues had been resolved.

Estimated Impact

The major impact was closure to the public, an estimated \$500 in revenue was lost.

ATTACHMENTS