INFORMATIONAL MEMORANDUM

Tukwila Metropolitan Park District

TO:

Tukwila Pool MPD Board

FROM:

Rick Still, Parks and Recreation Director

DATE:

February 19, 2014

SUBJECT:

Operations Report

ISSUE

Staff update on pool operations

FINANCIAL IMPACT

No financial impact

BACKGROUND

This Informational Memorandum is to update the Board on Operations and Other Items.

DISCUSSION

Revenues: January 2014 revenues totaled \$23,055 compared to \$11,851 in January 2012, staff is not comparing to 2013 due to the Capital Improvement Project closure. January 2014 revenues were so good that they set a new January revenue record for records kept throughout the past 11 years.

<u>Swimming Education Programs:</u> Just over 100 swimming lessons registrations were received in January 2014, which is increase of 53%when compared to January 2012 registrations. This was the highest number of registrants for any January swimming lesson session in the past 11 years. 88% of January registrants were Tukwila Residents.

<u>Pass Sales:</u> A New Year Pass sale that started on December 15, 2013 and ended on January 31, 2014 generated \$3,310 in revenue after taxes. A total of 20 annual passes were sold during the sale period, a \$50 discount was given for passes purchased during the sale. Currently, youth and senior annual pass fees are \$187 resident / \$236 nonresident and adult annual pass fees are \$308 resident / \$388 nonresident.

Partnerships: The partnership between Tukwila School District, Foster High School and the Tukwila Pool continues to be successful for High School PE classes. Second semester classes started on January 28th, the Boys class has 21 participants and the girls class has 20 participants. Staff continues to work with the school and District to plan for 2014-15 school year classes.

Global 2 Local continues to be a strong supporter of the swimming education program at the pool. Staff is also working with Global 2 Local to identify potential lifeguard candidates within their programs and work to create a training program to prepare them to take lifeguard training in the coming year.

Seattle Children's Hospital and Seattle/King County Health Department continue to work closely with staff on the Community Transformation Grant work.

Other highlights: The pool slide was reopened for use on February 8, 2014.