


# INFORMATIONAL MEMORANDUM

## Tukwila Metropolitan Park District

TO: Tukwila Pool MPD Board

FROM: Rick Still, Parks and Recreation Director 

DATE: May 15, 2013

SUBJECT: Vision and Goals

### ISSUE

Adopt MPD Vision and Goals

### FINANCIAL IMPACT

No Financial Impact

### BACKGROUND

The Board discussed a vision and goals at the March 30, 2013 Board Retreat, and again at the April 15, 2013 MPD Board meeting. The adoption of the vision and goals was postponed to the May 20, 2013 meeting to ensure all Board members could provide input. This memorandum captures the essence of the discussions.

### DISCUSSION

A healthy discussion about the vision at the Board retreat occurred and consensus existed as follows:

***Vision:*** To provide a sustainable and efficient pool that exceeds the community's needs.

Many items discussed during vision brainstorming applied to the goals development discussion. The following goals were captured and consensus existed as follows:

***The overarching goal was to provide the best run municipal aquatics program in the state.***

#### ***Goals:***

- A. To operate a financially self-sustaining aquatics program.
- B. To provide a pool that is a safe haven.
- C. To be welcoming and inclusive to all.
- D. To maintain and support community involvement in the pool.
- E. To provide creative and relevant programs
- F. To provide annual performance reporting to the community.
- G. To continue to review governance.

Attachment A is a summary of the vision and goals along with supporting objectives from the MPD Board retreat for your reference.

At the April 15<sup>th</sup> Board meeting, there was discussion to change the order of the philosophical statements that may better reflect the intent of the Board's discussions and hierarchy of statements.

**Mission:** To provide the best run municipal aquatics program in the state

**Vision:** To provide a sustainable and efficient pool that exceeds the community's needs.

**Goals:**

- A. To operate a financially self-sustaining aquatics program.
- B. To provide a pool that is a safe haven.
- C. To be welcoming and inclusive to all.
- D. To maintain and support community involvement in the pool.
- E. To provide creative and relevant programs
- F. To provide annual performance reporting to the community.
- G. To continue to review governance.

**RECOMMENDATION**

To formally establish the mission, vision and goals for the Metropolitan Park District and move forward with implementation of the goals.

**ATTACHMENTS**

- A. Vision, Goals, Objectives Summary, March 30, 2013

# Tukwila Metropolitan Park District

Board Retreat  
March 30, 2013

## Vision, Goals, & Objectives Summary

**Vision:** To provide a sustainable and efficient pool that exceeds the community's needs.

**Goals:**

**The overarching goal was to provide the best run municipal aquatics program in the state.**

- A. To operate a financial self-sustaining aquatics program.
  - a. Develop long term plan
  - b. Ensure efficient operations
  - c. Capitalize on grants/funding opportunities
  - d. Develop business partnerships
- B. To provide a pool that is a safe haven.
  - a. Maintain and provide continued training to ensure qualified lifeguards and staff
  - b. Promote a safe and healthy place to recreate and learn
  - c. Protect kids
  - d. Coordinate water safety education
- C. To be welcoming and inclusive to all.
  - a. Create an inviting facility
  - b. Address transportation needs
  - c. Maintain high performance employees
  - d. Eliminate barriers
- D. To maintain and support community involvement in the pool.
  - a. Address transportation for kids
  - b. Promote swimming within school district(s) physical education programs
  - c. Develop regional partnerships
  - d. Growing investments
- E. To provide creative and relevant programs
  - a. Provide long-term aquatic operations
  - b. Deliver swim opportunities to all in the District
  - c. Have the best swim team in the state
  - d. Offer free open swim – community swim
- F. To provide annual performance reporting to the community.
- G. Continue to review governance.